



*Aerial View: I.I. Chundrigar Road, Karachi.*



*Bi-Monthly Newsletter –*

**Enlighten Online.**

**September – October 2007 Edition**

*This bimonthly newsletter focuses on our local chapter's activities, achievements & announcements. It also highlights major news events happening in the IS/IT/Telecom & related sectors of Pakistan.*

***For Feedback & Suggestions***

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## President's Message

Dear Members,

Ramzan was a quite month at ISACA Karachi Chapter. CISA Review Course classes that were to continue during Ramzan were postponed at the students' request and have now restarted. Member net working cum Eid Milan was cancelled due to the political and security situation in the city. We are now planning a number of events in the coming months which members will be informed via emails as well as information will be available on the Chapter's web. This is a good opportunity for networking and earning CPE hours for members and introducing potential members to ISACA

The Chapter will be launching a membership campaign in December/January. We encourage all our members to participate and will be announcing the criteria for the awards.

One big advantage to your friends and colleagues who join now will be that ISACA has offered that all that join **BEFORE 1 June 2008** will receive membership through 31 December 2008.

Just a quick reminder. Free e-symposia are offered by ISACA monthly for three CPE credits. You will be informed via e-mails, so please joint the next upcoming e-symposium.

E-mail – please ensure that your e-mail address at ISACA is correct. You can update your self when you log in. To make changes, please login to [www.isaca.org](http://www.isaca.org) with your personalized login credentials. This will place you at the “My ISACA” area of the web site where a link to “My Profile” is provided in the left-hand navigation menu. For login assistance, please visit [www.isaca.org/login](http://www.isaca.org/login).

### **What does the CISA certification have in store for you?**

The importance of CISA can be understood by the fact that U.S. Department of Defense (DoD) has designated both CISA and CISM as approved certifications for the DoD's information assurance professionals. In addition to CISAs demand in U.S. government agencies, it also has reached international prominence.

Further Assistant Examiners employed by the U.S. Federal Reserve Banks must pass the CISA examination before they are eligible for commissioning; the National Stock Exchange of India has recognized CISA as a requirement to conduct systems audits; and in Singapore, CISA was accredited under the Critical IT Resource Program of the National Infocomm Competency Centre (NICC), the national body that oversees the accreditation of IT-related certifications. Additionally, CISM is a recognized credential in the Security Solutions Competency of Microsoft's Partner Program.

According to ISACA, more than 400 CISAs are employed in organizations as CEOs or CFOs. More than 900 CISAs serve as CIOs or IS security directors, more than 2,300 CISAs serve as audit directors or audit partners and more than 8,500 CISAs are employed in managerial or consulting positions in IT operations, security or auditing.

In Hong Kong, ISACA members who have held a CISA certification for at least four years have the right to vote for the city's legislative counselors as representatives of the IT category among the functional constituencies.

CERT-IN, the Indian Computer Emergency Response Team, has recognized CISA as one of the requirements to conduct security audits.

In Romania, banks desiring to implement distance or electronic payment instruments are required by law to be certified by CISA -holding auditors.

*Continue . . .*

## President's Message

### **Cross-breeding**

IT exists to enable the operational side to do its work better in a structure. But IT, doesn't necessarily understand exactly what the business is all about. The most effective way to solve this problem as done by a number of Organizations internationally is to have Cross-breeding.

This is done by having the IT guys posted in the departments. This helps the department staff to become champions for IT. As stated by one leading CEO "Various needs are translated from the individuals through the department, to the IT people. I think there is a need for greater integration and not simply have people sitting on the outside".

### **Emphasis on Value-based Culture**

The International Federation of Accountants (IFAC) has published its first International Good Practice Guidance, *Defining and Developing an Effective Code of Conduct for Organizations*. The newly released guidance is designed to assist organizations in developing and implementing a code of conduct within a values-based culture.

One such principle includes "the development of a values-based organization and a values-driven code to promote a culture that encourages employees to internalize the principle of integrity and practice it, and encourages employees to do the right thing by allowing them to make appropriate decisions."

*Defining and Developing an Effective Code of Conduct for Organizations* is available for download from IFAC's Web site,

[www.ifac.org/Members/Downloads/DefiningandDevelopinganEffectiveCodeofConductforOrgs.pdf](http://www.ifac.org/Members/Downloads/DefiningandDevelopinganEffectiveCodeofConductforOrgs.pdf) (PDF, 689 KB).

**ISACA was recently featured in a *Wall Street Journal* article titled "If You Want to Stand Out, Join the Crowd"** you can read the full article on ISACA web or send me an e-mail and I will be happy to send you a copy.

ISACA has modified the chapter classification criteria. As per the new criteria small chapters have member's upto a 100; medium upto 300; large upto 800 and very large over 800 members. As per this classification we are classified as large chapter. Our membership today stands at 359.

I am looking forward at welcoming you all at the membership meeting the date and venue informed via email.

Huma Pasha  
President  
ISACA Karachi Chapter.

### **CISA / CISM Exam For Dec. 2007**

Registration for 8 Dec. 2007  
CISA & CISM exams has now  
closed.

# ISACA Karachi chapter's Annual General Meeting

ISACA Karachi Chapter's Annual General Meeting held on August 16<sup>th</sup>, 2007. This event was a part of series of meetings and seminars that provided opportunities to members to share experiences.

World's famous consultant & ISACA certified COBIT trainer Dr. Al Marcella was the chief guest. Dr. Marcella conducted a presentation on Identity Theft - Reducing personal risk and surviving in the wired economy.

The president ISACA Karachi Chapter – Ms. Huma Pasha addressed the board members. She described the current and future activities and enlighten the line of actions for board member and highlighted her vision.

Secretary ISACA Karachi Chapter Mr. Musharraf Z Khan, who is also a leading educationalist, alumni of UCLA, having 35 years of local & global exposure, addressed the board members and described his views on the proposed activities for the chapter.

## Benefits:

One participant (Karachi chapter member) won a Free participation through lucky draw for the course on 'Foundations of Business Continuity Mgmt.' on 28th August 2007 at Regent Plaza Hotel, Karachi.

President Karachi chapter awarded ISACA Souvenirs & gifts to the members who participated the AGM. In this regard, lucky draws were held. Most of the participants won different prizes.

Members earned 3 CPE hrs.



AGM Participants



Ms. Huma Pasha President ISACA Karachi addressing in AGM



AGM Participants

## ISACA Karachi Offers CISA MOCK TEST

The ISACA Karachi Chapter is conducting Mock Test for CISA on 25<sup>th</sup> November, 2007.

See Page 8 for detail or Contact

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## Presentation by Professor Dr. Albert J. Marcella

COAP, CQA, CCP, CDP, CFSA, CISA & ISACA's Certified Cobit Trainer

On occasion of chapter's AGM held on 16<sup>th</sup> August, 2007 Karachi chapter invited Professor Dr. Albert J. Marcella, COAP, CQA, CCP, CDP, CFSA, CISA, who is the President of Business Automation Consultants, LLC, USA, Professor of Management at Webster University and also an ISACA certified COBIT Trainer.

He was invited as a guest speaker for the event. 3 CPE hours were provided to chapter members.

He conducted a comprehensive presentation on Identity Theft - Reducing personal risk and surviving in the wired economy.

The event was a part of series of meetings and seminars that provide opportunities to Karachi chapter's members to share experiences.

During the session he described different identity theft techniques along with live examples based on names, addresses & Phone No., social security No., driver's License No., Credit Card No., bank A/C No. & Passport No., etc. along with preventive actions against them.

He described deeply that identity theft involves acquiring key pieces of someone's identifying information in order to impersonate them and commit various crimes in that person's name.

At the end he also conducted a question and answers session with the audience and impressed with the talent of local chapter's members.

The president of Karachi chapter Ms.Huma Pasha presented souvenirs to Dr. Marcella, who thanked ISACA Karachi chapter and expressed his warm feeling about his Karachi visit which brought marvelous experience & gratifying memories for him.



### **ISACA Karachi Invites You**

*ISACA Karachi Invites its chapter members to attend Members' Network Meeting at Marriott Hotel, Karachi, on 29<sup>th</sup> November, 2007*

**( For detail see page 14 )**

## About Dr. Albert J. Marcella

Dr. Albert J. Marcella, CISA brings a wealth of professional and academic experience in the field of IT audit and security to his role as CEO of Business Automation Consultants, a global information technology and management-consulting firm.

Prior to establishing the company in 1984, Dr. Marcella served as senior IT auditor for Dun & Bradstreet Corporation, where he established and formalized the organization's IT audit function. His distinguished career is also highlighted by positions at Hartford Insurance Company, serving as a systems audit consultant, and Uniroyal Corporation, where he worked as an IT auditor designing and executing operational, financial, and information technology audits in the United States and abroad.

In addition to his current duties as CEO of Business Automation Consultants, Dr. Marcella is a Professor of Management at Webster University, where he teaches doctoral and graduate computer resource management courses. Dr. Marcella also has previous academic experience with Millikin University, having taught Management Information Systems for 10 years, in the university's Tabor School of Business.

In 2000, Dr. Marcella earned honors from the Institute of Internal Auditors, which presented him with the Leon R. Radde Educator of the Year award, recognizing his contributions to the advancement of internal auditing and education in colleges and universities. He has also taught IT audit seminar courses for the Institute of Internal Auditors (IIA), the Information Systems Audit and Control Association (ISACA), and has been recognized by the IIA as a Distinguished Adjunct Faculty Member, and by ISACA as a certified COBIT trainer.



Dr. Marcella earned a Ph.D. in Management with an emphasis in Information Technology from Walden University in Minneapolis; a Masters of Business Administration in Finance from the University of New Haven in Connecticut; and a Bachelor of Science degree in Business Administration with a dual major in Management Information Systems and Management from Bryant College in Rhode Island.

Beyond academia, Dr. Marcella is a well-known author. He has contributed numerous articles to audit related publications and has written more than 26 books on critical and timely IT audit and IT audit related subjects.

### **Revised CISM Application**

Now the CISM application no longer requires a narrative of candidates' work experience. Candidates' experience will now be reported based on the CISM task statements.

The revised CISM Application for Certification can be downloaded at [www.isaca.org/cismapp](http://www.isaca.org/cismapp)

## CISA Review Course & Mock Test for Dec. 2007 Exam

### CISA Review Course

ISACA Karachi Chapter in collaboration with Ford Rhodes Sidat Hyder and School of Business conducted the CISA review course for Dec 07 exam.

The course will benefit those who are appearing this time or planning to appear in CISA exam, and those who would like to attend this course to earn CPE hours.

As the course is at its completion stage, ISACA Karachi has also planned to offer CISA Mock Test, which will also be helpful for the candidates who are applying for CISA exam for December 2007.

### CISA MOCK TEST

The ISACA Karachi Chapter is conducting Mock Test for CISA exam (Dec. 2007 session).

The test will be conducted on 25<sup>th</sup> November, 2007 in collaboration with Ford Rhodes Sidat Hyder and School of Business Studies.

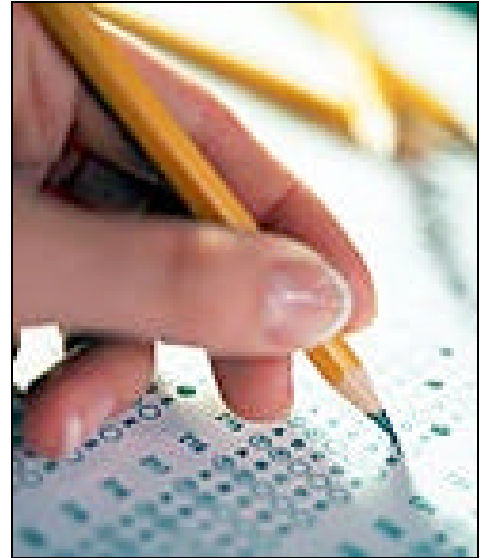
The Test will consist of 200 MCQs within 4 Hrs. time frame.

Fee: Rs.1000/- per person.

### Contact

Due to limited seats the registration for MOCK TEST will be based on first come first serve basis.

For details contact Ms Laila Jiwani  
Email: [info@isacakarachi.org](mailto:info@isacakarachi.org)  
Tel: 5862318-20



### Why Mock Test ?

The most obvious reason for conducting a mock test is to see how a pupil will perform under actual test conditions.

To see how the pupil performs without any input from the instructor. Previously confident pupils suffer when the instructor goes completely quiet.

Enable them to analyze those mistakes which are not actual mistakes but were just made due to mental pressure to speedily complete the test (all answers) in limited time frame

To get used to with the "Environment" & "Conditions" that seems approx 100% same with the actual exam.

### Good News for Australian Immigrants

The CISA and CISM certifications have been recognized by the A.C.S (Australian Computer Society) as equivalent to an Australian Qualifications Framework (AQF) diploma for the purposes of skills assessment for immigration.

The AQF is a unified system of national qualifications in schools, vocational education and training (TAFEs and private providers) and the higher education sector (mainly universities).

ACS, the recognized association for information and communications technology professionals, provides advice on skills recognition for prospective migrants to Australia. Under the agreement between the ACS and the Department of Immigration and Citizenship, those seeking to migrate to Australia as an IT professional must complete an assessment through the ACS prior to lodging a migration application.



# **ISACA Karachi**

## **Tentative Schedule of Seminars**

### **January – June 2008**

<b>Date</b>	<b>Topic</b>	<b>Speaker</b>
5 <sup>th</sup> Jan	Forensic IT Audit (Intermediate)	Mr.Faizan Siddiqui
2 <sup>nd</sup> Feb	Business Continuity Planning	Mr.Ghazali Wasti
1 <sup>st</sup> Mar	Project Management For IS Audits	Mr.Taha Kijat
5 <sup>th</sup> Apr	Penetration Testing	Mr.Faiz Ahmad
3 <sup>rd</sup> May	ISACA Karachi Job Fair	Various Companies

1. This is tentative schedule.
2. Dates & Speakers are not yet confirmed

#### **Reminder of CPE Hours**

Please remind certification holders that there are only three months remaining to earn their required continuing professional education (CPE) hours for the 2007 reporting year. To view the CPE policies, please visit

[www.isaca.org/cisacpepolicy](http://www.isaca.org/cisacpepolicy) or  
[www.isaca.org/cismcpepolicy](http://www.isaca.org/cismcpepolicy)

# ISACA

## Live Webinar (Free)

### Join for Live Presentation and Question/Answer Session

The Alliance for Enterprise Security Risk Management (AESRM) and its founding members, ASIS International and ISACA, have organized a webinar titled "The Convergence of Physical and Information Security in the Context of Enterprise Risk Management."

As a valued ISACA member, it will be a great opportunity to participate in this free, live webinar.

Registration is now open for the webinar, which will take place on 20<sup>th</sup> November 2007.

#### **Webinar Overview:**

The Alliance for Enterprise Security Risk Management (AESRM) and its founding members, ASIS International and ISACA, will host a discussion led by Adel Melek, MSc., CISSP, CISM, CPA of Deloitte & Touche LLP. The AESRM commissioned Deloitte to conduct a global survey of convergence practices and the integration of security within the larger context of Enterprise Risk Management. The results of this study, combined with leading concepts developed by Deloitte, will provide an interesting insight into the methods that organizations have used to enhance coordination and communication between security practitioners. The presentation will also address the integration of security into organization-wide risk identification and management activities.

**Speaker:** Adel Melek, MSc., CISSP, CISM, CPA

**Date:** 20 November 2007

**Time:** 12:00 pm Eastern Time

**Duration:** 1 hour

*(No CPE hours will be granted for the webinar)*

For more information and to register,

<http://mediazone.brighttalk.com/event/ISACA/430c3626b8-921-intro>

Please note that the webinar will be archived for on-demand viewing. To ensure access to the archived event, please register prior to the webinar. An email notification will be sent to those who are registered once the archived presentation is available.

## Country Highlights

### IT, IS, Telecom & related sectors

#### **Oracle operating six countries from Pakistan.**

KARACHI: Regional Director Oracle Corporation said Pakistan was being recognized as a commercial hub with promising growth opportunities and that was what they planned to focus on further expansion in the country.

Oracle has offices established in Karachi, Islamabad and Lahore from where it manages offices in six other countries while providing investment benefits to Pakistan.

“We plan to collaborate with the Asia-Pacific region, South Asia and the headquarters in the US to gain advantage from each other, which will then be especially used to develop the business sector of Pakistan. The regional director added that ORACLE is here, not only to expand our own bases, but in turn provide infrastructure facilities to the country too.”

#### **Pakistanis sent 1.3 billion SMS within three days**

Pakistani mobile-phone users sent almost 1.3bn short messages (SMSs) to their near and dear ones during the three days of Eid al-Fitr, the Islamic festival at the conclusion of the Ramadan month of fasting.

According to PTA (Pakistan Telecommunication Authority), there were over 68mn mobile phone users all over Pakistan at the end of August 2007 who have used this service.

Only until three years ago printed Eid cards were used for greetings which was later substituted by the electronic Eid cards, but now SMS is considered as the most inexpensive way to greet people in Pakistan.

#### **Pakistan's mobile phone market crossed 70-Million user mark**

PTA (Pakistan Telecommunication Authority) announced that Pakistan's mobile phone market has passed 70-million user mark. Latest figures compiled by the PTA suggest cellular phone connections reached 72.89-million mark by September 2007. Within a period of one month, September 2007, Pakistan's fast growing telecom industry managed to add 4.89 million subscribers.

According to a PTA official, since January 2007 more than 22.21 million new connections have been sold on the back of comparatively cheaper tariff offers due to the rising competition among the world's top cellular service providers.

Telecom industry in Pakistan attracted \$9 billion foreign investment in the last three years, and another \$ 4 billion are expected during the next 3 to 4 years.

Around 1.5 million new subscribers are being added each month. Much of this credit goes to the government's telecom regulator that has created a conducive, and investor and user friendly regime in Pakistan.

### **ISACA Bookstore's Best Sellers for 2007**

- *COBIT Security Baseline, 2<sup>nd</sup> Edn* \*
- *COBIT Quickstart, 2<sup>nd</sup> Edition* \*
- *Auditor's Guide to Information Systems Auditing*
- *IT Auditing: IT Governance*
- *Best Practices in Policies and Procedures*
- *ISO 9001:2000 The Quality Management Process*
- *ISO/IEC 20000: A Pocket Guide*

\* Published by ISACA or ITGI

Search the Bookstore online at [www.isaca.org/bookstore](http://www.isaca.org/bookstore) for the complete descriptions by product title or category.

**Contact ISACA Bookstore**  
[bookstore@isaca.org](mailto:bookstore@isaca.org) or  
+1.847.253.1545, Ext. 5650.

## Country Highlights

### IT, IS, Telecom & related sectors

#### **Karachi City Government Signs MoU with Microsoft**

*KARACHI: The City District Government Karachi (CDGK) signed a memorandum of understanding (MoU) with Microsoft Pakistan for an enterprise agreement (EA) to digitally network all departments of the city government and link them to the city nazim's office.*

*The agreement was signed between City Nazim Mustafa Kamal and Microsoft Country Manager Pakistan Kamal Ali on Thursday at a local hotel.*

*The city government has engaged the world's leading IT firm to train its staff and upgrade its digital management procedures, said Kamal.*

#### **Govt to establish nine universities with cost of Rs. 350 billion**

ISLAMABAD, President General Pervez Musharraf said that the government will set up nine universities with the cost of Rs. 350 billion.

He expressed these views in a high level meeting High Education Commission here on Friday. Chairman HEC, Dr. Ataur Rehman made a detailed presentation to the President and said that temporary campuses of **five of these universities, offering M. Sc. level classes, will commence in October next year.**

President General Pervez Musharraf has appreciated the Higher Education Commission for its plan to establish nine universities of engineering, science and technology in the country over the next ten-years.

President said that the setting up of these universities is an important national project which is a key step in the transition of Pakistan from a largely agricultural economy to knowledge economy.

#### **C.G.E.I.T. ISACA New Credential Program**

The new Certified in the Governance of Enterprise IT (CGEIT) credential is intended for a wide range of professionals who wish to be recognized for their knowledge and application of IT governance principles and practices.

This certification will benefit the individual, through recognition of their professional knowledge and competencies; skill-sets; abilities and experiences, and will enhance their professional standing. It will also add value to the enterprises they support through the demonstration of a visible commitment to excellence in IT governance practices.

The certification process has been specifically developed for professionals who have a significant management, advisory, or assurance role relating to the governance of IT.

The initial exam is expected to be administered in December 2008.

## Country Highlights

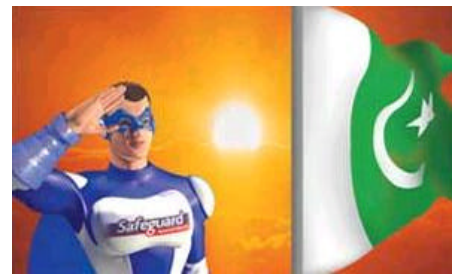
### IT, IS, Telecom & related sectors' News

#### Pakistani animated character takes Mexico by storm

Commander Safeguard, the first animated superhero of Pakistan and the mascot of P&G's brand Safeguard, has taken Mexico by storm. Developed by Post Amazers, the largest animation house in Pakistan and the first with a truly global clientele, the hit series started a semi-revolution amongst Pakistani kids who just could not get enough of it.



After its success in Pakistan, the series was adapted to fit the culture and lifestyle of kids in Mexico. Going by the name 'El XXXXX', the commander has succeeded in breaking all records to date, coming even ahead of 'SpongeBob SquarePants', currently the most popular character world-wide, with a rating of 6.2 as compared to SpongeBob's 5.5.



According to Pakistan Software Exports Board, Post Amazers CEO Asif Iqbal talking about these developments said:" The success

of Commander Safeguard only proves the point that there is a lot of raw talent in Pakistan, which if directed properly can compete on international level.

#### London School of Economics awarded scholarships to nine Pakistani students

World wide total 11 students given scholarships under the LSE's External Program, in which 9 are from Pakistan

In 2008, the University of London will be celebrating the 150th anniversary of its External System; a system which has allowed students from all over the world to study for a University of London qualification.

On this occasion, High Commissioner Dr. Lodhi, who had been invited as the Guest of Honour, thanked Ms. Rosemary Gosling, Director of LSE External Programme for the scholarships and for so ably running the LSE's external programme.

Pakistan's High Commissioner speaking at a reception to honor the young recipients of the scholarships, she said, Pakistan was proud of their achievement which underlined the ability of Pakistani students, when given an opportunity, to outperform international competition.



- Invitation is Free for Chapter Members
- Seats are limited (reserve your seat in advance)

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# ISACA

## Up Coming Conference / Training Week Calendar November – December 2007

	ISACA Training Week	Information Security Mgmt. Conference	Network Security Conference	IT Governance and Compliance Conference	ISACA Training Week	Information Security Management Forum
<b>Date</b>	5-9 November 2007	12-14 November 2007	12-14 November 2007	14-16 November 2007	3-7 December 2007	10-11 December 2007
<b>Location</b>	San Antonio, Texas, USA	Frankfurt, Germany	Frankfurt, Germany	Boston, Massachusetts, USA	Scottsdale, Arizona, USA	Scottsdale, Arizona, USA
<b>CPE Hrs.</b>	38	32	32	32	38	14

*New 2007 ISACA conference and educational event dates have been released.  
For the latest information, please visit [www.isaca.org/conferences](http://www.isaca.org/conferences).*

## List of Board Members, ISACA Karachi

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