



2nd Pakistan Internal Audit Summit

Wednesday, 8 March | Mövenpick Hotel Karachi | 9 am to 5 pm

SOME OF THE CONFIRMED SPEAKERS AND PANELISTS



M. Shehzad Yousuf - FCA
Group Chief Internal Auditor
PTCL



M. Ali Dada - FCA, CIA
Head of Business Transformation
Etihad Airways - UAE



Syed Imran Zia - MSc, ACA,
FCCA, CIA, CISA, CFE
Chief Internal Auditor
Gulf Drilling International - Qatar



***Barrister Zahid Jamil**
Senior Partner Jamil & Jamil
Barristers-at-law



Sajid Hussain - FCA, CIA, CISA
Group Head - Audit & Risk Review
United Bank Limited



Tahir Sharif - FCA
Partner
A F Ferguson & Co.
(a member firm of the PwC network)



Ashoke Kumar - FCA
Partner - Advisory Services
EY Ford Rhodes (a member firm
of Ernst & Young Global Ltd.)



Siddique Ahmed - ACCA, CFE
Regional Corporate Audit Manager
HQ/Central Staff, MESA
FINCA Microfinance Holding



Muhammad Talha - ACA
Director - Head of Forensics
Pakistan, KPMG



Jibran Hassan - FCA
Co-Founder and Partner
J.A.S.B. & Associates



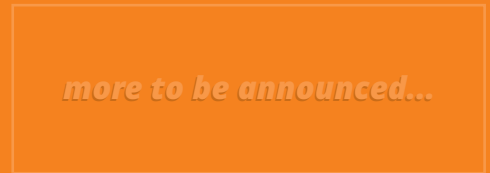
Shomail A. Naqvi - CICA, ACA
Senior Manager - Internal Audit
Risk and Compliance
KPMG



M. Junaid Shekha - FCA
FCMA, CIA
CEO, ITMinds Limited
(a subsidiary of CDC)



Junaid Khan - ACCA, CIA, CISSP
Manager Quality Assurance
Etisalat Group - UAE



* Tentative

KEY TOPICS:

- > Rebuilding Trust and Confidence in Government, Regulators and Businesses
- > Internal Audit Effectiveness - Board's Perspective
- > Internal Audit - The Business of Adding Value
- > Audit Challenges in a Fast Growing Digital World
- > Social Media Audit
- > Fraud Prevention, Detection and Investigation in Financial Institutions
- > Ethical Blindness for Finance, Accounting and Audit Professionals
- > Corporate Governance and Family - Owned Businesses
- > Internal Audit and Winds of Change
- > IT Compliance Audits and Cybersecurity Safeguards
- > Audit in Fast Growing Start-ups and Fintechs
- > Key Emerging Issues that will Shape the Future of Internal Audit - Predictions for Pakistan
- > Quality Assurance in Internal Audit Function
- > Guarding the Guards - Monitoring Risks that could Affect Internal Audit's Performance itself
- > Use of Forensic Technology in Investigating a Fraud Event
- > Culture Audit - Impact of Organizational Culture on Internal Audit
- > Media Audit - Performance and Accountability

Knowledge Partner:

3 POST CONFERENCE MASTERCLASSES:

Thursday, 9 March 2017 | Mövenpick Hotel Karachi

4 Credit Hours Claimable for each workshop

1

BRIDGING THE GAP BETWEEN THE INTERNAL AUDITOR AND FRAUD INVESTIGATOR

- Investigation planning and management
- Gathering of information overview (subjects like difference between direct and circumstantial evidence)
- Interviewing Techniques (PEACE Model)
- Report writing considerations



Course Facilitator:
Muhammad Talha
Director - Head of Forensics Pakistan, KPMG

9 am to 1 pm

2A

CHANGE OF PERCEPTION - A complete transformation of internal audit

- Self-assessment of audit function
- Clarity of Vision
- A business perspective to Internal Audit Approach
- Re brand and market Audit function
- A highly engaged and motivated team



Course Facilitator:
Shehzad Yousuf
Group Chief Internal Auditor, PTCL

2 pm to 6 pm

2B

MEDIA AUDIT - What are the findings that matter?

- Why Media Audit
- Challenges facing Internal Audit Department in evaluating the Media Performance and Control
- Media Terminologies and their importance plus Basic Mathematical concepts and their application
- Media Performance and Accountability



Course Facilitator:
Jibrán Hassan
Co-Founder and Partner, J.A.S.B. & Associates



Co-facilitator:
Arif Jhumra
Executive Director, J.A.S.B. & Associates

2 pm to 6 pm

WHO SHOULD ATTEND



- CEOs, Board Audit Committee Members and Independent Directors
- CXOs and Head of departments – Internal Audit, Finance, Risk, IT and Compliance
- Managers and Assistant Managers from Internal Audit Finance and IT Audit Departments
- Regulatory, Compliance, Governance, Legal, Risk and Anti-Fraud Professionals
- External Auditors

Glimpses PIAS2015



Some testimonials of PIAS2015

"Very nice effort by Terrabiz. Congratulations and we expect to have this as an annual event"

Head Training & Quality Assurance, MCB Bank Limited

"A very wonderful effort. For the very first time feeling proud to be in internal auditor role"

Head of Internal Audit, Shangrila Private Limited

"Conference was helpful in a sense that it has broaden my perspective about internal audit"

Head of Internal Audit, Islamabad Stock Exchange

REGISTRATION DETAILS

CATEGORIES	INVESTMENT
Conference Pass	Rs. 16,000 per person Includes lunch, refreshments and business networking
Workshop Pass	Rs. 12,000 per person Includes courseware, certificate, lunch, refreshments and business networking
*Gold Pass (Conference + 2 Workshops)	Rs. 33,000 per person (You save Rs. 7,000)
*Silver Pass (Conference + 1 Workshop)	Rs. 25,000 per person (You save Rs. 3,000)
Rs. 14,000 per person for ISACA Members (Conference only)	
13% SST will be added	

For registration, sponsorship, discounts and further details, please contact **Talha Shabbir**
Mobile: +92 321 874 7595 / +92 348 853 1134 Email: pias@terrabilgroup.com

*Please specify the workshop title with its number while registering.